Wellington Snapshot

The Stage Is Set for Indonesia's 2024 Election

October 2023



Wellington Capital
Advisory

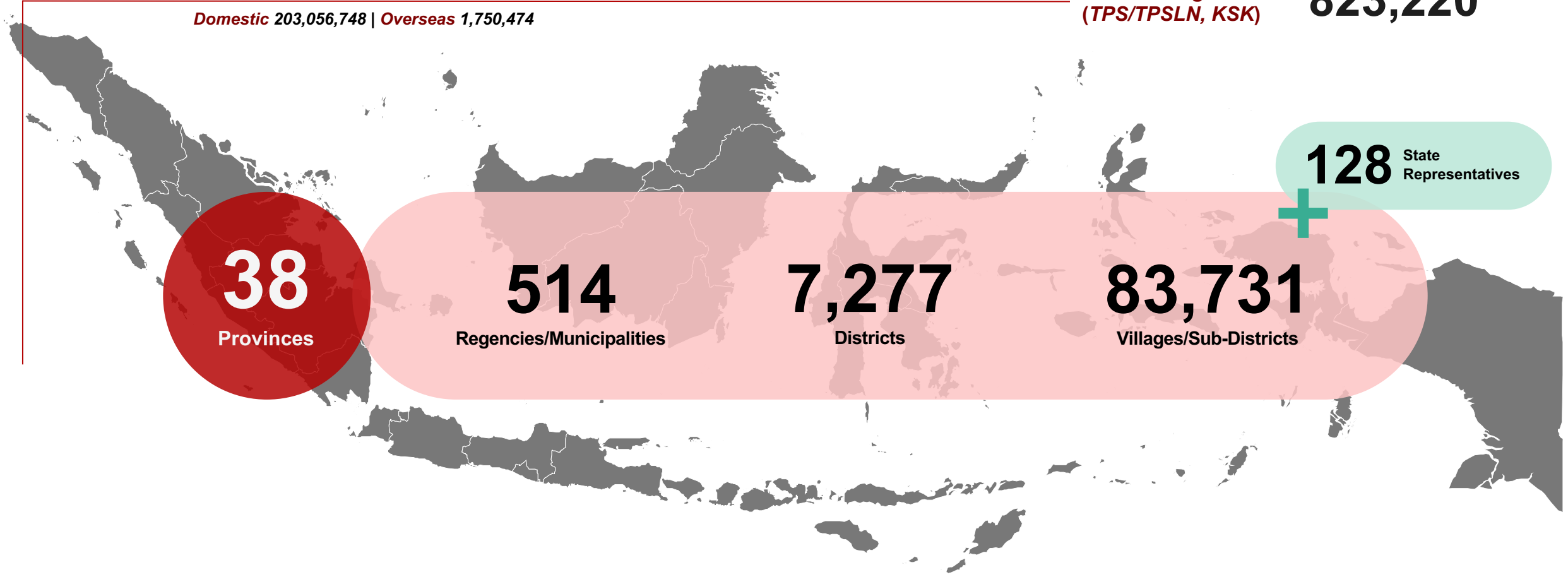
Indonesia is gearing up for a vibrant and well-funded 2024 Election year

With a 6.24% increase in the total number of voters compared to the 2019 Election, Indonesia is poised for dramatic shifts in the political landscape.

Total Voters (*DPT*) **204,807,222**

***Domestic* 203,056,748 | *Overseas* 1,750,474**

Total Polling Stations (*TPS/TPSLN, KSK*) **823,220**



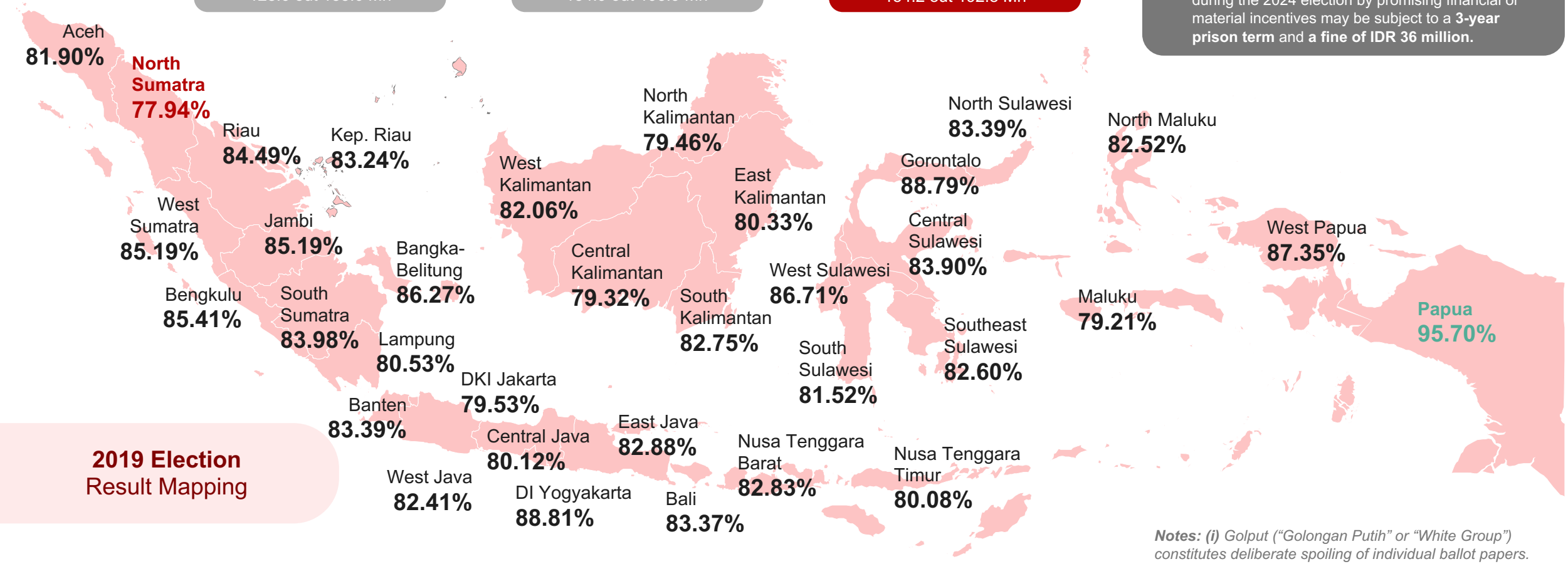
Sources: *General Elections Commission of Indonesia (KPU RI) (Data of Publication: July 2, 2023);*

The Indonesian Government has initiated an extensive campaign to combat '*Golput*' (i)

Measures aimed at increasing the rate of participation in the 2024 Election are being put in place, with the intention of boosting the level of voter engagement.

Voter Turnout

2009	2014	2019	2023
82.54%	69.58%	81.93%	Under Article 515 of the Election Law (UU Pemilu), individuals who entice others to refrain from exercising their voting rights or to engage in Golput during the 2024 election by promising financial or material incentives may be subject to a **3-year prison term** and **a fine of IDR 36 million.**
128.0 out 155.0 Mn	134.9 out 193.9 Mn	154.2 out 192.8 Mn	



2019 Election
Result Mapping

Notes: ***(i)*** *Golput ("Golongan Putih" or "White Group") constitutes deliberate spoiling of individual ballot papers.*

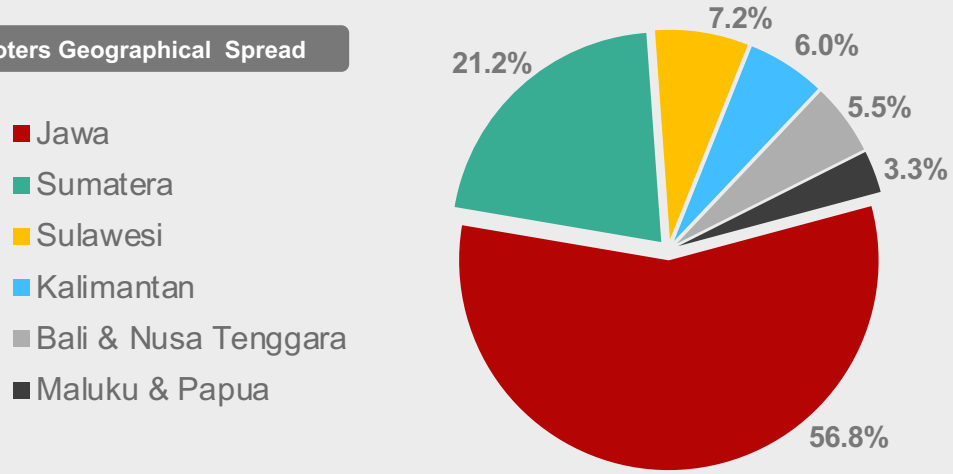
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Sources: *General Elections Commission of Indonesia (KPU RI) Report for 2019 Election (Date of Publication: 2019); CNN Indonesia (Date of Publication: October 24, 2023)*

Winning a clear mandate within Java and securing the support of the younger electorate are critical success factors in the 2024 Election

The respective campaign strategies of the competing candidates will be subject to close scrutiny across the entire voter base

Voters Geographical Spread

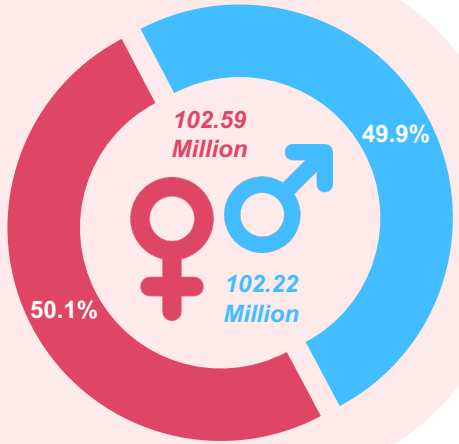


Top 5 Provinces with Most Voters

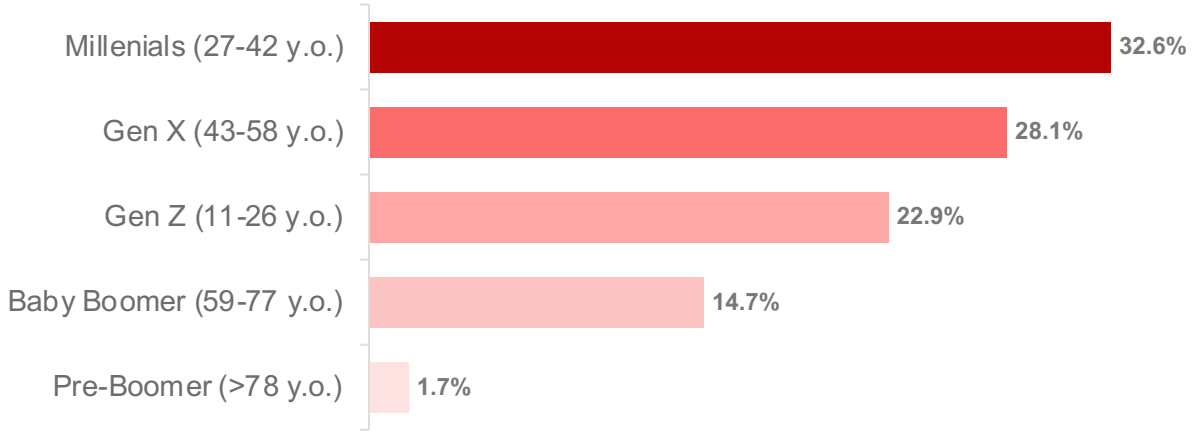
West Java	35.7 Million
East Java	31.4 Million
Central Java	28.3 Million
North Sumatra	10.8 Million
Banten	8.8 Million

- The aggregate number of voters in the three primary regions - West Java, Central Java and East Java - comprises > 80% of the total population on Java Island.
- The total number of voters situated on Java Island is close to 60% of the nationwide electorate in Indonesia.

Gender Composition



Age Composition



- The younger generation - comprising both the Millennial and Gen Z segments - represents more than 50% of the total voter base of Indonesia.
- Campaign strategies are expected to be centered on engaging directly with this critical demographic group.

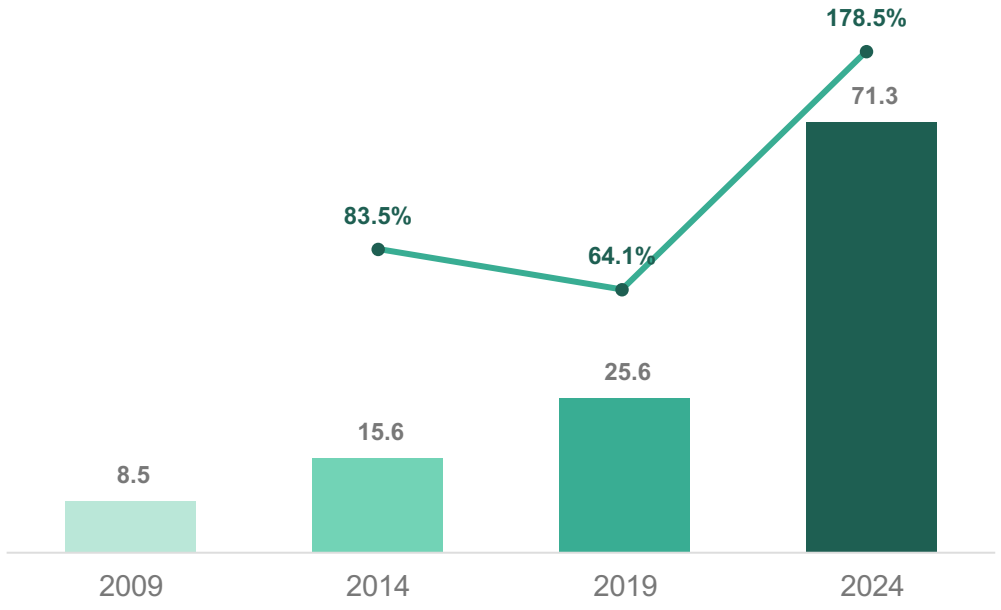
Sources: *General Elections Commission of Indonesia (KPU RI) (Date of Publication: July 2, 2023); Katadata (Date of Publication: July 5 & September 8, 2023)*

The budget allocated for the 2024 Election is the highest compared to previous elections

With an increased funding allocation, the Indonesian Government is focused on ensuring that the 2024 Election process conforms to established democratic norms and is conducted in a seamless and cost-effective manner

Comparison of prior Election Budget Allocations

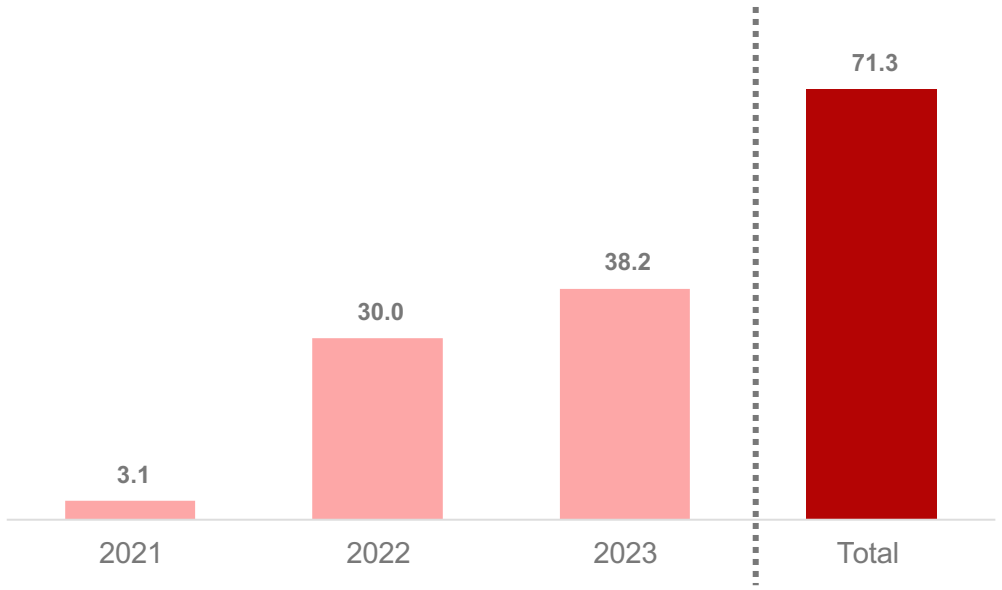
in Trillion IDR



- The Election 2024 budget represents a significant increase due to the concurrent scheduling of the Presidential, Legislative and Regional Elections.

Budget Allocation for Indonesia's 2024 Election

in Trillion IDR



- The Election 2024 budget is being distributed using a multi-layered scheme over a 3-year period, having commenced in 2022 (*20 months prior to the Election*).

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Sources: *CNBC Indonesia (Date of Publication: September 20, 2023); Katadata (Date of Publication: October 11, 2023); Tempo (Date of Publication: April 12, 2022);*

Timeline: 2024 Election

Presidential Election (*Pilpres*)

1st Round

2nd Round

Apr 24 – Nov 25: Registration of Legislative candidates

Oct 19 – Nov 25: Registration of Presidential and VP candidates

Nov 28, 2023 – Feb 10, 2024: Campaign period to start

Legislative Election (*Pileg*)

Feb 14: Voting Day

Feb 15 – March 20: Vote tallies

June 2 – 22: Campaign period for Presidential run-off

June 26-27: Voting day for Presidential run-off

June 27 – July 20: Run-off tallies

Oct 1: New Legislative members sworn-in

Oct 20: New President and VP sworn-in

Regional Election (*Pilkada*)

Nov 27: Elections for Regional Heads

2023 **2024** **2025**

Legislative Elections

DPR RI:
- ❑ 84 Electoral Districts
- ❑ 580 Seats

DPD RI:
- ❑ 38 Electoral Districts
- ❑ 152 Seats

DPRD Province:
- ❑ 301 Electoral Districts
- ❑ 2,372 Seats

DPRD Regencies/Cities:
- ❑ 2,325 Electoral Districts
- ❑ 17,510 Seats

Regional Elections

The Regional Elections in 2024 will be held simultaneously for areas where the respective terms of the incumbent leaders - Governor, Regent, Mayor - are set to terminate in 2022, 2023, 2024, and 2025.

38 Provinces

416 Regencies

98 Municipalities



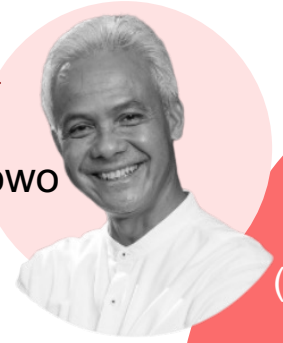
Sources: *General Elections Commission of Indonesia (KPU RI); Detik News (Date of Publication: December 22, 2022 & February 7, 2023);*

Current Mapping: Party Coalitions

Presidential Candidates, Parties and Coalitions

Coalition name to be determined

Ganjar Pranowo



PDI PERJUANGAN — 128 Seats

PPP — 19 Seats

PARTAI PERINDO PERSATUAN INDONESIA

HANURA PARTAI HATI NURANI RAKYAT

147 (25.56%)

261 (45.39%)

Currently-Aligned Parliamentary Seats (2023)

167 (29.05%)

"Koalisi Perubahan untuk Persatuan"

Anies Baswedan



Partai NasDem GERAKAN PERUBAHAN — 59 Seats

PKB — 58 Seats

PKS — 50 Seats

PARTAI UMMAT

"Koalisi Indonesia Maju"

Prabowo Subianto



GERINDRA GERAKAN INDONESIA RAYA — 78 Seats

PARTAI GOLKAR — 85 Seats

PAN PARTAI AMANAT NASIONAL — 44 Seats

PARTAI DEMOKRAT — 54 Seats

PARTAI BULAN BINTANG

PSI

PARTAI GARUDA

PRIMA

Notes: *Currently, these parliamentary seats represent the political parties supporting the respective candidates*

★ ***Primary Endorsing Party*** ★ ***Supporting Party*** ★ ***Non-Parliamentary Party***

Sources: *Katadata (Date of Publication: October 25th 2023)*

Chosen President and VP Candidates (1)



Anies Baswedan

Reported Wealth
IDR 11.19 Billion
(February 9th 2023 Report)

Place/Date of Birth
Kuningan (W. Java)
May 7 1969

Education

Bachelor-degree (S1)
Economy, Universitas Gadjah Mada
Yogyakarta, Indonesia (1995)

Master-degree (S2)
Public Policy, University of Maryland
College Park, USA (1998)

Doctorate-degree (S3)
Political Science, Illnois University
Illionois, USA (2005)

Career

Rector of Paramadina University *(2007-2015)*
Minister of Education and Culture *(2014-2015)*
Governor of DKI Jakarta *(2017-2022)*

Muhaimin Iskandar

Reported Wealth
IDR 27.28 Billion
(2022 Report)

Place/Date of Birth
Jombang (E. Java)
September 24 1966

Education

Bachelor-degree (S1)
Political Science, Universitas Gadjah Mada
Yogyakarta, Indonesia (1991)

Master-degree (S2)
Communication Management, Universitas Indonesia
Jakarta, Indonesia (2001)

Career

Parliamentary Member of House of Representatives *(1999-2004)*
Vice Speaker of House of Representatives *(2004-2009; 2019-2024)*
Minister of Labor & Transmigration *(2004-2009; 2019-2024)*
Vice Speaker of People's Consultative Assembly *(2018-2019)*
Head of The National Awakening Party (PKB) *(2005-Now)*

VISION

"Just and prosperity Indonesia for all"

Programs

- Improve direct social assistance such as direct cash transfers and the Conditional Cash Transfer Program (PKH) by enhancing target accuracy.
- Reduce the poverty rate from 9.36% to 4-5% by 2029, and achieve zero extreme poverty by 2026.
- Create 15 million new job opportunities, including green jobs, by 2025-2029.
- Reduce open unemployment from 5.45% to 3.5-4% by 2029.
- Decrease income inequality from 0.388 to 0.36-0.37 by 2029.
- Maintain an average GDP growth rate of 5.5%-6.5% per year from 2025 to 2029.
- Increase the tax-to-GDP ratio from 10.4% to 13-16% by 2029.
- Decrease the debt-to-GDP ratio to less than 30% from the current 38.1%.
- Maintain an average inflation rate of 2-3% per year from 2025 to 2029.
- Raise the contribution of the manufacturing industry to GDP from 18.34% to 22-23%.

Sources: *Vision & Mission Release Document; Katadata (Date of Publication: October 25, 2023)*

Chosen President and VP Candidates (2)

Reported Wealth
IDR 13.44
Billion
(March 30th 2023 Report)

Place/Date of Birth
Karanganyar (C. Java)
October 28, 1968

Ganjar Pranowo



M. Mahfud Mahmodin

Place/Date of Birth
Sampang (E. Java)
May 13, 1957

Reported Wealth
IDR 29.54
Billion
(March 31th 2023 Report)

Education

Bachelor-degree (S1)
Law, Universitas Gadjah Mada
Yogyakarta, Indonesia (1995)

Master-degree (S2)
Political Science, Universitas Indonesia
Jakarta, Indonesia (2013)

Career

Parliamentary Member of House of Representatives
(2004-2009; 2009-2013)
Governor of Central Java *(2018-2023)*

Vision

"Working towards an Outstanding Indonesia, with rapid focus on creating a fair and sustainable maritime nation"

Programs

- Reduce the poverty rate to 2.5% through convergence program between central government and regional goverment.
- Increase the number of families benefiting from the Family Hope Program (Program Keluarga Harapan or PKH) from 10 million to 15 million recipients.
- Create 17 million new job opportunities and reduce unemployment rate with optimal job absorption.
- Enhance business ease and allocate a minimum of 35% of banking credit to cooperatives, micro, small, and startup enterprises.
- Achieve a growth rate in the manufacturing industry of 7.5-8%.
- Improve the role of cooperatives and SMEs
- Creating and support new business in every region in Indonesia
- Optimization for Special Economic Zone to boost investment and industrialization
- Utilizing digital economic framework
- Developing green & blue economy

Education

Bachelor-degree (S1)
Constitutional Law, Universitas Islam Indonesia
Yogyakarta, Indonesia (1983)

Bachelor-degree (S1)
Arabic Literature, Universitas Gadjah Mada
Yogyakarta, Indonesia (1983)

Master-degree (S2)
Political Science, Universitas Gadjah Mada
Yogyakarta, Indonesia

Doctorate-degree (S3)
Constitutional Law, Universitas Gadjah Mada
Yogyakarta, Indonesia (1993)

Career

Minister of Defense *(2000-2001)*
Minister of Law and Human Rights *(2001)*
Parliamentary Member of House of Representatives
(2004-2006; 2006-2008)
Coordinating Minister for Political, Legal and Security Affairs
(2005-Now)

Sources: *Vision & Mission Release Document; Katadata (Date of Publication: October 25, 2023)*

Chosen President and VP Candidates (3)



Prabowo Subianto

Reported Wealth
IDR 2.04 Trillion
(March 31st 2023 Report)

Place/Date of Birth
Jakarta (DKI Jakarta)
October 17, 1951

Education

Military Academy Republic of Indonesia (AKABRI)
Magelang, Indonesia (1974)

Achievements:
- Satya Lencana Kesetiaan XVI
- Satya Lencana Seroja Ulangan-III
- Satya Lencana Raksaka Dharma
- Satya Lencana Dwija Sistha
- Satya Lencana Wira Karya
- The First Class The Padin Medal Ops Honor from Cambodia Govt
- Yudha Dharma Naraya Star

Career

Commander of the Special Forces Command (Kopassus) *(1995-1998)*
Commander of the Army Strategic Reserve Command *(1998)*
Founder & Head of the Gerindra Party *(2008 - now)*
General Chairperson of the Indonesian Pencak Silat Association (PB IPSI) *(2001-2011)*
Minister of Defense *(2019-2024)*

Gibran Rakabuming Raka

Reported Wealth
IDR 26.03 Billion
(January 31st 2023 Report)

Place/Date of Birth
Surakarta (C. Java)
October 1, 1987

Education

Management Development Institute of Singapore (MDIS)
Singapore (2007)

UTS Insearch Program, University of Technology Sydney
Sydney, Australia (2010)

Career

Chairman of "Asosiasi Jasa Boga Indonesia" (APJI) Surakarta *(2012-2017)*
Mayor of Solo *(2021-2026)*

VISION

"United for a Prosperous Indonesia, Heading Towards Indonesia Emas 2045"

Programs

- Providing free school lunches and milk in schools and Islamic boarding schools, as well as nutritional assistance for toddlers and pregnant mothers.
- Increase the productivity of agricultural products throughout village to national level for food reserves and security.
- Continuing and expanding social welfare and business card programs to eliminate absolute poverty.
- Continuing rural infrastructure development, Direct Cash Aid (BLT) program, and providing affordable & well-sanitized housing for those in need.
- Organizing free health check-ups, reducing tuberculosis cases by 50% within five years, and constructing quality hospitals at districts level.
- Establishing integrated excellent schools in every district and improving schools that require renovation.
- Increasing the salaries of civil servants (especially teachers, lecturers, and healthcare workers), the military/police, and government officials.
- Establishing a State Revenue Agency and increasing the state revenue-to-Gross Domestic Product (GDP) ratio to 23%

Sources: *Kompas (Date of Publication: October 26, 2023); Katadata (Date of Publication: October 25, 2023)*

Pathway to the 2024 Presidential Election: Major Dynamics



October 3, 2022
Surya Paloh nominates Anies Baswedan as the chosen candidate for the 2024 Presidential Election - under the banner of NasDem.

March 24
"The Coalition of Change for Unity" (KPP) is officially formed, comprising the National Democrat Party, the Democratic Party, and the Prosperous Justice Party (Partai Keadilan Sejahtera).

September 1
- PKB officially withdraw from "KKIR" and join the "Coalition of Change" – with Muhaimin emerging as the chosen candidate for VP
- The Democratic Party officially withdraw from the Coalition of Change in addition to withdrawing support for Anies Baswedan.



September 2
Anies - Muhaimin Declaration



October 25
Prabowo - Gibran Declaration



April 21
PDIP officially nominates Ganjar Pranowo as the chosen candidate for the 2024 Presidential Election

Hanura, Perindo and PPP each join alliance with PDIP to signal their support for Ganjar



August 13
The Golkar Party and PAN join Gerindra and PKB in the "Koalisi Kebangkitan Indonesia Raya" (KKIR) in order to support Prabowo Subianto as the chosen candidate for the 2024 Presidential Election

KKIR is disbanded and subsequently relaunched as the "Koalisi Indonesia Maju," with the Democratic Party also joining the coalition.



October 18
Ganjar - Mahfud Declaration

Major Developments

October 16
- Following a Judicial Review, the Constitutional Court rules that candidates under the required minimum age of 40 years can seek the Presidency or Vice-Presidency in the upcoming Election (February 2024) if they have previously served or are serving in an elected regional jurisdiction

October 23
- Indonesia's Constitutional Court sets aside the prevailing Presidential age limit, thus creating a legal pathway for the participation of candidates of an advanced age - i.e. 70-years-old and above - in the upcoming Election (February 2024)

Sources: *Various News (updated until October 25, 2023);*

Campaign Team & Prominent Supporting Figures



Advisors


Megawati Soekarnoputri


Hary Tanoesoedibjo


Sandiaga Uno


M. Mardiono


Oesman Sapta Odang


Yenny Wahid


Puan Maharani

Campaign Manager


Arsjad Rasjid

Vice-Manager(s)


Andhika Perkasa


Ahmad Basarah


Angela Tanoesoedibjo


Gatot Eddy Pramono


Usman M. Tokan


Ammarsjah


TGB M. Zainul Majdi


Benny Rhamdani


Andi Gani Nena Wea



Supporting Figures*


Airlangga Hartarto


Zulkifli Hasan


Kaesang Pangarep


Habib Luthfi Bin Yahya


Wiranto


Luhut B. Pandjaitan


Susilo Bambang Yudhoyono

Campaign Manager


Rosan Roeslani

Members**


Ahmad Muzani


Lodewijk Freidrich


Teuku Riefky Harsya


Afriansyah Noor


Mahfuz Sidik

These individuals are under consideration as potential members of Prabowo-Gibran's campaign team. Official announcement for the final line-up is anticipated shortly.


Yohanna Murtika


Dominggus Octavianus


Raja Juli Antoni



Advisors


Sohibul Iman


Sugeng Suparwato

Dadang Juliantoro

Campaign Manager is expected to be announced in the near future

Members


Sudirman Said


Willy Aditya

Suyoto

Dossy Iskandar

Syaiful Huda

Nihayatul Wafiroh

Lukmanul Khakim

Al Muzzammil Yusuf

BS Wibowo

Moh Rozaq Asyhari

There are a total of 15 individuals in this “BAJA-AMIN” group. They consist of 3 members from each of the political parties, 3 from the presidential candidate's team, and 3 from the vice-presidential candidate's team.

Naufal Firman

Novita Dewi

Sources: *Katadata (Date of Publication: October 26, 2023); *Tirto (Date of Publication: October 26, 2023); **Jakarta Post (Date of Publication: October 26, 2023)*

Notes: ★ *Chairman of Advisory Board*
★ *Anies's Spokesperson*

2024 ELECTION SNAPSHOT



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